Letter from the President and Corporate Relations

AACVPR provides many opportunities for you to interact and engage with an influential community of cardiovascular and pulmonary rehabilitation professionals. In this rapidly changing health care environment especially, our members look to AACVPR and our partners to for guidance, education, training and innovation.

Our membership consists of the best and brightest who are committed to excellence in patient care. Our community is continually seeking to further their education through AACVPR’s Annual Meeting, educational webcasts, independent learning opportunities and networking activities.

When you partner with AACVPR, you directly connect with more than 3,200 cardiovascular and pulmonary health care professionals, the majority of which are program directors and supervisors, and demonstrate your company’s commitment to cardiovascular and pulmonary rehab.

As an AACVPR sponsor, you gain exposure to and recognition from cardiovascular and pulmonary rehabilitation professionals who are leaders in the field. You also benefit from outstanding opportunities to interact with our members in educational, scientific, business and social environments and gain lasting, qualified relationships.

Together, we can accomplish a great deal. We look forward to partnering with you.

Todd Brown, MD, MSPH, FAACVPR
AACVPR President,
Assistant Professor of Medicine, University of Alabama at Birmingham

Jessica Eustice
AACVPR Director of Corporate Relations

Who We Are

Member Type

1760 Joint Affiliate Members
954 Education Members
643 Professional Members
26 Company Members
88 Student Members
14 Lifetime Members
What Do They Do?

Job Titles

- **Academic Faculty/Associate Professor**: 53
- **Student**: 43
- **Administrative Director**: 8
- **Physical/Occupational Therapist**: 52
- **Physician/Medical Director/Cardiologist**: 103
- **Nurse**: 758
- **Assistant Director**: 18
- **Clinical Coordinator**: 33
AACVPR retains 75% of its members year over year.

- Registered Dietician: 2
- Respiratory Therapist: 232
- Clinical Manager/Supervisor/Nurse Manager: 50
- Program Manager/Coordinator/Supervisor: 1352
- Charge Nurse: 24
- Exercise Physiologist: 447
- Other: 310
## Support Levels

At each funding level, AACVPR is proud to offer you exclusive benefits at the Annual Meeting and throughout the year, in addition to the targeted benefits associated with each of your supported activity.

<table>
<thead>
<tr>
<th>Benefits of Support</th>
<th>Feature</th>
<th>Crown $100,000+</th>
<th>Diamond $50,000+</th>
<th>Platinum $25,000+</th>
<th>Gold $15,000+</th>
<th>Silver $10,000+</th>
<th>Bronze 5,000+</th>
<th>Copper 1,000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Through the Year</td>
<td></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Exclusive Networking Meetings</td>
<td>Invitation to exclusive meetings and networking opportunities with key industry thought leaders and the AACVPR Board of Directors</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Corporate Membership</td>
<td>Corporate membership in AACVPR with benefits including access to: members-only portal of <a href="http://www.aacvpr.org">www.aacvpr.org</a>, News &amp; Views, JCRP, reimbursement updates and other member communications</td>
<td>7 memberships</td>
<td>6 memberships</td>
<td>5 memberships</td>
<td>4 memberships</td>
<td>3 memberships</td>
<td>2 membership</td>
<td>1 membership</td>
</tr>
<tr>
<td>Dedicated Email Distribution</td>
<td>Company dedicated email distributed to all members by AACVPR (subject to AACVPR approval)</td>
<td>Two times per year</td>
<td>One time per year</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Membership List</td>
<td>Use of AACVPR membership list for company mailer (subject to AACVPR approval)</td>
<td>Two-times comp use</td>
<td>One-time comp use</td>
<td>One-time comp use</td>
<td>Purchase list at 50% discount</td>
<td>Purchase list at 25% discount</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Website Logo Recognition</td>
<td>Right to use designation “Proud Supporter of AACVPR” in online and print materials, advertisements, and on stationery during term of agreement (subject to placement approval)</td>
<td>Premium logo with hyperlink for one year</td>
<td>Extra-large logo with hyperlink for one year</td>
<td>Large logo with hyperlink for one year</td>
<td>Medium logo with hyperlink for one year</td>
<td>Logo with hyperlink for one year</td>
<td>Logo with hyperlink for one year</td>
<td>Name Recognition</td>
</tr>
<tr>
<td>Right to Use Designation</td>
<td>Right to use designation “Proud Supporter of AACVPR” in online and print materials, advertisements, and on stationery during term of agreement (subject to placement approval)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>At the Annual Meeting</td>
<td></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Attendee Registrations</td>
<td>Complimentary full meeting registrations, including admission to all general sessions and AACVPR-affiliated networking events</td>
<td>5 registrations</td>
<td>4 registrations</td>
<td>3 registrations</td>
<td>2 registrations</td>
<td>1 registration</td>
<td>50% discount for one registration</td>
<td>25% discount for one registration</td>
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<tr>
<td>Registration Materials Insert</td>
<td>Your insert included with registration materials (subject to AACVPR approval)</td>
<td>Full page</td>
<td>Full page</td>
<td>Full page</td>
<td>Half page</td>
<td>Half page</td>
<td>Half page</td>
<td>No</td>
</tr>
<tr>
<td>Complimentary Ad on Onsite Program or Mobile App</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Invitation to VIP Networking Event with AACVPR Board of Directors</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
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<tr>
<td>Guaranteed Seating at Celebration Banquet</td>
<td>Premier</td>
<td>Premier</td>
<td>Preferred</td>
<td>Preferred</td>
<td>Preferred</td>
<td>Preferred</td>
<td>Reserved</td>
<td>No</td>
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<tr>
<td>Logo Placement on Annual Meeting Website</td>
<td>Premium logo with hyperlink for term of funding</td>
<td>Extra-large logo with hyperlink for term of funding</td>
<td>Large logo with hyperlink for term of funding</td>
<td>Medium logo with hyperlink for term of funding</td>
<td>Logo with hyperlink for term of funding</td>
<td>Logo with hyperlink for term of funding</td>
<td>Name Recognition</td>
<td></td>
</tr>
<tr>
<td>Signage at Annual Meeting</td>
<td>Size of logo dependent upon level of support</td>
<td>Premium logo</td>
<td>Extra-large logo</td>
<td>Large logo</td>
<td>Medium logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name Recognition</td>
</tr>
<tr>
<td>Sponsor Sign for Booth Designating Level of Support</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Sponsor Ribbons for Company Personnel Designating Level of Support</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Recognition in Printed Pieces</td>
<td>Premium logo</td>
<td>Extra-large logo</td>
<td>Large logo</td>
<td>Medium logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name Recognition</td>
<td></td>
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<tr>
<td>Jumbo Check Presentation and Leader Photo Op at Booth</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
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<tr>
<td>Recognition During Opening Session by AACVPR President</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Right to Use Annual Meeting Logo (subject to approval)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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## Support Opportunities at a Glance

### Advancing the Field

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continuing Education Opportunities Throughout the Year</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Core Competencies eLearning Programs</td>
<td>$25,000</td>
<td>7</td>
</tr>
<tr>
<td>Webcasts</td>
<td>$10,000 each</td>
<td>7</td>
</tr>
<tr>
<td>Virtual Vendor Session Webcast</td>
<td>$5,000</td>
<td>7</td>
</tr>
<tr>
<td>Strategic Programs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cardiac and Pulmonary Rehabilitation Registries</td>
<td>$25,000</td>
<td>7</td>
</tr>
<tr>
<td>Affiliate Leadership Forum</td>
<td>$15,000</td>
<td>7</td>
</tr>
<tr>
<td>Roadmap to Reform (R2R) Initiative</td>
<td>Variable</td>
<td>7</td>
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### Celebrating the Practice

<table>
<thead>
<tr>
<th>Award</th>
<th>Fee</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>AACVPR Awards</td>
<td></td>
<td></td>
</tr>
<tr>
<td>L. Kent Smith Award of Excellence</td>
<td>$5,000</td>
<td>8</td>
</tr>
<tr>
<td>Thomas L. Petty Distinguished Pulmonary Scholar Award</td>
<td>$5,000</td>
<td>8</td>
</tr>
<tr>
<td>Michael L. Pollock Established Investigator Award</td>
<td>$5,000</td>
<td>8</td>
</tr>
<tr>
<td>Distinguished Service Award(s)</td>
<td>$3,500 each</td>
<td>8</td>
</tr>
<tr>
<td>Innovation Award</td>
<td>$3,500</td>
<td>8</td>
</tr>
<tr>
<td>Outstanding Affiliate Award</td>
<td>$3,500</td>
<td>8</td>
</tr>
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### Engaging the Community

<table>
<thead>
<tr>
<th>Community Item</th>
<th>Fee</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>News &amp; Views Member Content Hub</td>
<td>$5,000 per month; Advertising rates variable</td>
<td>9</td>
</tr>
<tr>
<td>Membership List Purchase</td>
<td>Variable</td>
<td>9</td>
</tr>
<tr>
<td>Cardiac Rehabilitation Week</td>
<td>Variable</td>
<td>9</td>
</tr>
<tr>
<td>Pulmonary Rehabilitation Week</td>
<td>Variable</td>
<td>9</td>
</tr>
</tbody>
</table>

### Advertising opportunities:
Advancing the Field

AACVPR is advancing the science and practice of cardiac and pulmonary rehabilitation through education, research, advocacy and collaboration, and by promoting the professional development of its members in an atmosphere of mutual support.

Continuing Education Opportunities Throughout the Year

Core Competencies eLearning Programs

$25,000

AACVPR responds to members’ educational needs by developing targeted online learning modules dedicated to education around the published core components of cardiac and pulmonary rehabilitation. These oft-used resources promote the implementation of best practices and alignment with the standards set forth for AACVPR professional and program certification. Program Managers frequently share these modules with their entire teams. Each offering provides continuing education credits for users and remain available for as long as the clinical content is relevant.

Your support of these critical resources is prominently recognized with promotional materials and on the product webpages.

Webcasts

$10,000 each

AACVPR offers a variety of live webcasts (individual sessions and series) to provide cutting-edge information in cardiovascular and pulmonary rehabilitation. Each educational opportunity features nationally renowned experts. Recordings (including supporter recognition) are available through the AACVPR website long after the live sessions are over and are often used by programs as in-service training. As the supporter of a webcast or other distance learning opportunity, your company will have its logo prominently placed on the related webpage and all promotional materials. Your company representative is invited to record an introduction to the program that will be appended to the Webcast (subject to AACVPR approval) for the live presentation and the archived recording.

Virtual Vendor Session Webcast

$5,000

AACVPR offers industry partners the opportunity to present virtual vendor sessions, available to our members at no cost. You determine the topic, speakers, and content for these non-accredited educational webcasts, and AACVPR handles the promotion and registration. For an additional fee of $1,500, AACVPR will make the webcast available to members for complimentary access on the AACVPR website for one year after the date of the live webcast.

Strategic Programs

Cardiac and Pulmonary Rehabilitation Outpatient Data Registries

$25,000

The AACVPR Outpatient Cardiac and Pulmonary Rehabilitation Registries give programs enduring and powerful tools for tracking patient outcomes and program performance, as well as provide national outcomes data for benchmarking. Industry support of the Registries is integral to maximizing the great potential for improving patient care and demonstrating the positive impact of cardiac and pulmonary rehabilitation on the morbidity, mortality, physical function, and quality of life of patients.

Your support of the Registries is prominently acknowledged on all Registry-related promotions, webpages and subscriber communications. Sponsors are also privy to aggregate data reports upon request, and regular interaction with Registry leaders to ensure timely dialogue around Registry enhancements, critical components of data collection and extraction policies and procedures.

Affiliate Leadership Forum

$15,000

The Affiliate Leadership Forum provides Affiliate Presidents the opportunity to network, discuss challenges and opportunities facing their organizations and the field of practice, and share best practices with one another. Attendees will have the chance to participate in roundtable discussions and convene for presentations on strategic planning, leadership succession, legislative updates, and best practice sharing. Your support of the Affiliate Leadership Forum affords you the opportunity for two company representatives to attend and participate in the Forum, distribute materials to attendees (subject to AACVPR approval), have access to the attendee roster, receive prominent logo recognition on all promotional materials including onsite signage and recognition of your support from podium during Forum.

Roadmap to Reform (R2R) Initiative Variable

Effective January 1, 2018, the Centers for Medicare and Medicaid Services (CMS) is slated to implement a pilot program to reform payment models for patients who are treated for AMI, AMI with PCI, or undergo CABG surgery. This is a great opportunity for CR professionals to reform programs to enhance patient participation, individualize treatment, explore new methods of delivery, and confirm the efficacy of CR in reducing the impact of cardiovascular disease.

AACVPR is taking the lead role in educating cardiovascular rehabilitation professionals and arming them with the resources necessary to prepare for the changes. We are conducting webinars, publishing newsletters, and preparing and distributing information sheets and various strategy documents. Sponsors with a vested interest in the practice of cardiac rehab are essential partners in the development and distribution of these critical resources. Your support will be prominently recognized on all future R2R materials.
AACVPR Awards

AACVPR recognizes the importance of celebrating achievements by members of our community. Whether it is honoring greatness with annual awards or applauding best practices adopted by CR and PR programs, these opportunities are various ways for AACVPR is celebrating cardiac and pulmonary rehabilitation professionals.

Through your support of an AACVPR award, you celebrate the science behind cardiovascular and pulmonary rehabilitation and honor those investigators and leaders whose legacy lives on through awardees and new research, practice and leadership excellence. AACVPR awards provide excellent opportunities for you to promote your company name and highlight your commitment to the profession.

Acknowledgement for support of each award will include prominent recognition in all promotional eblasts, webpages, and at the Annual Meeting Celebration Banquet and Awards Presentation and in announcements, News & Views, and the Annual Meeting Onsite Program/Mobile app. The award winner will be personally notified of your support.

L. Kent Smith Award of Excellence
$5,000
The L. Kent Smith Award of Excellence, the highest AACVPR honor, is given to an individual who has made an outstanding contribution to the field of cardiopulmonary rehabilitation. The scientific and clinical award recipient presents a keynote lecture at the AACVPR Annual Meeting and is honored at the Celebration Banquet.

Thomas L. Petty Distinguished Pulmonary Scholar Award
$5,000
The Thomas L. Petty Distinguished Pulmonary Scholar Award celebrates the lifetime achievements of Dr. Petty and highlights outstanding clinical contributions to the field of pulmonary rehabilitation. The award recipient presents a featured session at the Annual Meeting and is honored at the Celebration Banquet.

Michael L. Pollock Established Investigator Award
$5,000
The Michael L. Pollock Established Investigator Award is presented to an individual who has made significant advances in the field of cardiopulmonary rehabilitation, and earned national prominence in his or her field, through his or her contributions in contemporary research. The award was established in recognition of the innovative and prolific impact of the late Dr. Pollock’s exhaustive research.

The award recipient presents a featured session at the Annual Meeting and is honored at the Celebration Banquet.

Innovation Award
$3,500 each
The Innovation Award recognizes a program that illustrates outstanding creativity in patient care and program design to maintain excellence in clinical services and expand services today and in the future.

Outstanding Affiliate Award
$3,500
This award recognizes outstanding service provided by a state or regional Affiliate Society to its members.

Distinguished Service Award(s)
$3,500 each
Distinguished Service Awards are presented to individuals whose ideas, volunteer work and leadership have significantly benefited AACVPR as an organization. At least one award per year is given.

More than 80% of members consider AACVPR the first choice for education and information within the cardiac and pulmonary rehabilitation industry. — Source: 2013 membership survey
Engaging the Community

AACVPR is committed to providing the most valuable resources to our members in order to strengthen our community and the field of practice.

News & Views

$5,000 per month; Advertising rates variable

In 2018, AACVPR will be shifting its member magazine, News & Views, to a content hub format. This will allow for more timely release of articles and news, varied content types, and more exciting formats for our members.

A monthly email will continue, prompting members to visit the News & Views content hub. The monthly News & Views email is distributed to more than 3,200 AACVPR members and averages open rates of an astounding 40%, an average click-through rate of 55%, and is frequently forwarded to colleagues and friends, increasing its reach far beyond AACVPR members.

Sponsorship includes:
• Full page ad appearing on the inside front cover upon opening the issue (may incorporate up to 250-word blurb) with header “A word from our sponsor” (550 pixels wide x 480 pixels high); may include video and/or hyperlinks
• Banner ad appearing at the top of the page that remains in place as you browse the issue (468 pixels x 60 pixels)
• Your logo linked in the distribution email noting you as that month’s sponsor.

Many unique advertisement opportunities are available. For details and pricing, contact Shane Adriatico, AACVPR Sales Coordinator, at 312/673-5623 or sadriatico@aacvpr.org.

Membership List Purchase

Variable

Reach AACVPR members directly by purchasing the AACVPR membership mailing list. Send your mailing (subject to AACVPR approval) to the entire membership or target your message to cardiac or pulmonary professionals, program directors, medical directors, AACVPR-certified programs, geographic regions or states, or other segments. Customize your list purchase according to your target audience and budget.

CR and PR Weeks

• Cardiac Rehabilitation Week: February 11–17, 2018
• Pulmonary Rehabilitation Week: March 11–17, 2018
Annual Meeting Exhibitor and Support Opportunities

33rd Annual Meeting
September 12-15, 2018 • Louisville, KY

The AACVPR Annual Meeting attracts 1,100 cardiovascular and pulmonary nurses, exercise physiologists, respiratory therapists, physicians, behavioral scientists, registered dietitians, academic faculty, students, and other allied health professionals. These health care professionals gather at the Annual Meeting to learn about new technologies and services, as well as interact with other leaders in the field of cardiovascular and pulmonary rehabilitation.

Grow Your Customer Base
During the AACVPR Annual Meeting, you will connect with a vested audience of decision makers. Eighty-seven percent of last year’s attendees indicated that they are involved in purchasing decisions, and build enduring relationships, which are invaluable in today’s marketplace.

Exhibitor Opportunities
Your company will receive focused exposure through various print and electronic marketing channels, including direct mail, email distributions, industry website links, and advertising.

The earlier you secure your exhibit space, the more exposure you’ll receive. The exhibit schedule will be available in spring 2018.

Exhibit Package
• 10’ x 10’ booth space
• Three (3) Exhibit Showcase registrations
• Company listing in Annual Meeting promotional materials and AACVPR website
• Company listing in Annual Meeting Mobile App (including company name, booth number, address, phone, email, website, and 25-word description)
• Post-meeting attendee list (including name, title, facility, city, and state) in PDF format

(Additional fees apply for lead retrieval)

Exhibit Pricing
Onsite Space Selection Pricing
• $2,200 per 10’ x 10’ booth space; available only if contracted at the 2018 AACVPR Annual Meeting

Standard Pricing
• $2,500 per 10’ x 10’ booth space

Corner Fee
• $250 per exposed corner

SCIFIT’s ongoing partnership with AACVPR enables our company to work with a range of health professionals to identify innovative, comprehensive solutions that can provide a continuum of care for patients and to improve workflows for clinicians in the field!

— Sergio Telles, MS, Clinical Applications Specialist, SCIFIT
Annual Meeting Exhibitor and Support Opportunities

Exhibit Add-Ons

Snack Station: $5,000 each (Available Thursday and/or Friday)
Draw traffic to your booth by sponsoring a fun snack station during exhibit hall hours. The snack stations will be placed inside your exhibit booth. Draw traffic to your booth by sponsoring a fun popcorn station during exhibit hall hours. The popcorn machine will be placed inside your exhibit booth on Thursday for attendees to stop by for a much-appreciated snack. Vendor is responsible for providing funding for electricity to the machine.

Charging Station: $5,000 each
AACVPR attendees will stay plugged in with convenient charging stations strategically placed in a high-traffic area at the host-hotel. The perfect place to recharge a phone, tablet or other device, charging stations will feature your company’s logo prominently.

Opening Reception Bar: $3,500 (6 available)
The Exhibit Hall Opening Reception on DATE will give attendees and exhibitors the opportunity to have productive conversations as well as socialize as they gear up for the action-packed days ahead. Enjoy light food and refreshments before joining your colleagues, clients and business partners for dinner. A bar will be strategically placed near the sponsor’s booth, allowing your company maximum traffic flow. No other events are held during this time providing an excellent networking opportunity in a dynamic atmosphere. Signage and company logo napkins will be provided. Sponsor will have the opportunity to choose a specialty drink for their bar.

Ignite Sessions: $500 each
Grab the attention of attendees by asking them to ‘step right up’ to the stage to hear what your company has to say in five minutes or less! AACVPR will promote the time and location of your pitch through the onsite guide and mobile app. You’ll have the opportunity to collect contact information if you are interested in doing a giveaway later from your booth. Six slots are available on DATE. This opportunity is first-come, first-served. Your time slot will be assigned once the application is received.

Passport to Prizes: $350
Give attendees another reason to stop by your booth: Add your company to the Passport to Prizes. Attendees who visit the booths of all exhibitors on the Passport will be entered in a drawing to win prizes from those exhibitors. Vendor is responsible for providing a prize with $100+ value.

AACVPR provides the networking, education and advocacy resources that enable members to stay at the top of their profession. ScottCare is “All In” when it comes to collaborating with those working in cardiac and pulmonary rehab—essential to that is our support of AACVPR members and leadership in every way possible. ScottCare’s investment with AACVPR keeps us informed, involved and inspired by a very passionate group of medical professionals!

— Keith Miller, Director of Sales & Marketing, Cardiopulmonary Rehab, ScottCare Cardiovascular Solutions
Annual Meeting Continuing Education and Networking Opportunities

From first-time attendees to those who attend every year, more than 1,100 attendees convene at AACVPR’s Annual Meeting, and rely on AACVPR to provide the very best continuing education and networking opportunities to enable them to do their jobs to the best of their abilities.

Educational Sessions Overview
Featured speakers, keynote addresses, and approximately 40 educational breakout and hands-on sessions provide cardiovascular and pulmonary rehabilitation professionals with pertinent education they can directly apply to the care of their patients and the management of their programs. Educational sessions are offered in the following tracks tailored to attendees’ specific career paths and disciplines:

- Cardiovascular Rehabilitation & Clinical Cardiology
- Pulmonary Rehabilitation & Medicine
- Innovative Leadership
- Nutrition & Behavior Change
- Program Management

Acknowledgement includes your company logo displayed on signage and slides for the individual educational session(s) and recognition in the Mobile App and printed materials. Additional benefits are associated with each opportunity.

Continuing Education Offerings

Opening Keynote Address
$25,000
Help kick-off the 2016 Annual Meeting by supporting an inspirational opening keynote address by a renowned industry thought leader. Your support of the Opening Keynote will be recognized prominently with remarks from the podium, signage, and acknowledgement in the event guide. The presentation’s summary evaluation results will be made available to you upon request.

Closing Keynote Address
$25,000
End the Annual Meeting on a high note by supporting the Closing Keynote. Receive prominent recognition from the podium and reserved seating at the presentation. The keynote’s summary evaluation results are available upon request.

Virtual Sessions
$30,000 exclusive support or $5,000 per session
AACVPR presents featured sessions virtually to individuals who cannot attend the live event. The virtual meeting presents several of the most popular sessions and welcomes hundreds of participants from around the world. Virtual attendees can access video and slides on a user-friendly online platform, and can interact with speakers via a moderated question and answer tool. The sessions are also recorded and made available as a package or individual sessions following the Annual Meeting. The virtual meeting offers live continuing education credit and expands the reach of the AACVPR Annual Meeting.

Pre-Meeting Workshops
$15,000 each
On Wednesday, prior to the official kick-off of the Annual Meeting, AACVPR presents pre-meeting workshops on pertinent topics. The workshops are intensive full- or half-day sessions with expert faculty presenting.

Concurrent Breakout Session(s)
$5,000 each (approximately 40 available)
Leading experts in the industry present high-quality educational sessions for attendees. Topic-specific breakout sessions delve into new, refined, and emerging advances in cardiovascular and pulmonary rehabilitation. Sessions are also recorded and made available online following the Annual Meeting. Your support will provide prominent recognition with signage and slides at the supported session, and the session’s summary evaluation results will be made available upon request.

Vendor Symposia Limited Availability!
$3,500 each (plus expenses)
AACVPR is pleased to offer industry partners the opportunity to present non-CE-oriented vendor symposia. You may present a session dedicated exclusively to your company and its products, or any topic of your choice. As the level of advanced clinical science technology increases each year, vendor symposia give attendees hands-on opportunities for learning. Your session will be included on the AACVPR Annual Meeting website, in an email communication, and in the event guide to help promote your program to Annual Meeting registrants and ensure maximum attendance at your session. Vendor symposia include standard audio/visual equipment. Additional food and beverage fees apply. Attendance may range from 20 to 500 or more based on company preference. Vendor session sponsors are required to exhibit at the Annual Meeting.
Annual Meeting Continuing Education and Networking Opportunities

Networking Events

Celebration Banquet & Awards Presentation
$50,000
The Celebration Banquet & Awards Presentation provides an opportunity to network and honor stalwarts in the field during a fun-filled evening. Your support provides the unique opportunity to make brief welcoming remarks from the stage, a reserved table in company's name next to the Board of Directors table, logo recognition on banquet slides, the opportunity to place a printed piece or materials on tables with the Banquet Program, logo recognition in the Banquet Program, prominent recognition on signage throughout the meeting, prominent placement in the Annual Meeting event guide, table signage and more.

Industry Focus Group(s)
$5,000 (plus expenses)
AACVPR will work with you to convene a focus group of eight to 12 members for a 60-minute session to assess interest and promote services. AACVPR will manage all details for a successful focus group, including meeting services, signage, and attendee invitations and communication. Stipends for participants are at the discretion and expense of the host company.

International Attendees Reception
$2,500
Welcome international leaders and attendees by hosting this invitation-only reception. International attendees will appreciate the networking opportunity and you will make key connections with leaders of cardiac and pulmonary organizations worldwide. You will be invited to have company representatives attend the event to interact with this critical audience, and will be recognized on signage at the event.

Affiliate Society Presidents Luncheon
$15,000
Gain access to nearly 100 Affiliate Society leaders as they gather to network, share success stories, and collectively address challenges facing cardiovascular and pulmonary rehabilitation. Extend the reach of your company’s visibility by supporting this luncheon for the leadership of nearly 40 regional organizations. Acknowledgement benefits include signage, attendance at the luncheon, the opportunity to give a brief introduction from the podium, and the distribution of materials to attendees, subject to AACVPR approval.

Exhibit Showcase Grand Opening Reception
$25,000
The Grand Opening Reception provides attendees dedicated time to browse the exhibits, see the latest products available, and network with colleagues while enjoying entertainment, hors d’oeuvres, and refreshments. You will be prominently recognized for your support with signage at the event, placement of food and beverage in close proximity to your booth (as space allows), the opportunity to make brief remarks from the podium, in promotional materials leading up to the event and in the On-site Guide.

Physician Networking and Education
Variable
AACVPR has extended its reach in the physician community and, due to demand, now presents physician-only programming during the Annual Meeting. Support an educational session, networking event, or physician-focused luncheon panel to target this highly influential audience.

Specialty Items

Mobile App Limited Availability!
$20,000 exclusive support, $1,500 banner ad
The mobile app gives attendees easy access to all pertinent information about the meeting on their phone or tablet. The app includes comprehensive session details, schedules, speaker bios, networking descriptions, exhibitor information, awardee profiles, and more. Your exclusive support of the app will be acknowledged on a series of promotional e-blasts, website announcements, and on signage. Additionally, your support will include a splash page advertisement that appears upon opening the app, a banner ad on the dashboard of the app with a hyperlink to either a URL or to your exhibitor listing, an exclusive watermark on the “My Schedule” page of the app, and one push notification on the day of your choosing during the meeting.

Lanyards
$3,500
Each Annual Meeting registrant will wear your name daily! Give your company great visibility by supporting this item and having your company’s name or logo printed prominently on each lanyard.

Annual Meeting Scholarships
$2,000 each
AACVPR will award scholarships in your company name to deserving members to attend the Annual Meeting. Based on available funding, grants will be awarded to applicants who meet specified criteria and are selected by a committee. Each sponsor will have the opportunity to promote and interact with their company's recipient during the Annual Meeting, and will have a photo op on the exhibit floor with your recipient(s) and AACVPR leaders. Your support will also be recognized in printed materials, scholarship promotions, signage and slides throughout the meeting.