

Description

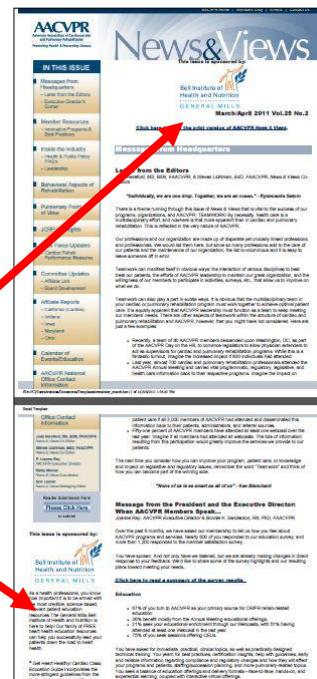
News & Views is an electronic bi-monthly newsletter distributed to all AACVPR members. Each issue includes scientific content, reimbursement updates, research updates, Affiliate Society news, upcoming event reminders, and a leadership message highlighting current issues in cardiovascular and pulmonary rehabilitation. This is a great opportunity for you to gain exposure to our 3,000 members as well as our 42 regional Affiliates.

Sponsorship Opportunities

We are pleased to acknowledge News & Views sponsorship in the following ways:

- Sole sponsorship of individual issue
- Banner logo placement in sponsored issue(s) with a hyperlink to your company's website
- A 250-word company description included in the sponsored issue
- Strategic discussions with AACVPR leadership
- Invitation to join AACVPR Corporate Council with exclusive meeting and networking opportunities with AACVPR Board of Directors

News & Views Sponsorship fee: \$5,000



Advertising Opportunities

News & Views Ad fee: Only \$350.00

Ad Specifications:

- 160 pixels wide x (at least) 260 pixels in height
- May be graphic-intense banner ad or text box; both include hyperlink
- Up to three ads per issue are available; these are sold on a first come, first served basis

News & Views 2012 Schedule

- **February/March issue:**
 - Final artwork/text due: January 13
 - Issue distributed: week of February 13
- **April/May issue:**
 - Final artwork/text due: March 9
 - Issue distributed: week of April 9
- **June/July issue:**
 - Final artwork/text due: May 11
 - Issue distributed: week of June 11
- **August/September issue:**
 - Final artwork/text due: July 13
 - Issue distributed: week of August 13
- **October/November issue:**
 - Final artwork/text due: September 14
 - Issue distributed: week of October 15
- **December/January issue:**
 - Final artwork/text due: November 16
 - Issue distributed: week of December 17

Contact Jessica Eustice, AACVPR Development Manager, by calling 312/673-5929 or via email to jeustice@aacvpr.org to learn more and secure your support today!